

# Human husbandry



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## **Topics**

Motivation, beliefs, necessities, submission, development.  
How does the law characterize society?  
How to take away property and not be punished.

## **Format**

Popular provocative.

Copying or translation is welcome.

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### **Kind racketeer**

After animal husbandry has been invented, human husbandry will inevitably emerge.

How do we breed livestock? We provide animals with shelter, food, favorable conditions for reproduction and treat them when needed. Then, we take as many resources as we can without undermining their reproduction.

If some extraneous entities practiced human husbandry, we might not even comprehend the essence of the situation. The same way, for example, that unicellular yeast don't suspect we help them to reproduce just for the sake of the gas they release. However, since we're talking about our kind, the pattern is not so difficult to grasp.

Here is an example: Suppose you stumbled upon a gunman who threatens you with violence, forcing you to buy a brick for half of all your savings. Those who survived agreed to the demand. But the resentment lingers on, giving no peace of mind. And if the victim has to pay the tribute every month, the continuous stress will nudge the person to look for reasonable ways of fighting the parasite. And that's where a well-known triad – faith, hope, and love – lends the parasites a helping hand.

Faith is your ability to deceive yourself. It's enough for you to convince yourself that a racketeer is first and foremost a well-doer. In this condition, your cognitive dissonance stops traumatizing your psyche. Now, racketeering can be treated like inevitable expenses.

It would be worth replacing hope with the goal to become a subject, not to be an object. Deception is the most profitable form of exchange if you deal with spineless creatures.

Similarly with electronics, I would call such feelings as love and hate a hysteresis in the decision-making algorithm. The higher the level is, the steadier the condition is.

Emphasized values are an appeal to stick to your beliefs. Beliefs are prostheses for your mind in those places where you lack understanding.

If you've been notified of the appropriation of your money, you are dealing with direct taxes. If money has been taken away without any notification, you are dealing with indirect taxes. The burden of taxation can be more easily perceived, considering a material example. In the country where I live, you have to work 20 hours to refill the gas tank of your car while earning an average salary. Let's remove all charges on the salary, take away the value-added tax, subtract the excise tax, take away all other fees imposed on a legal entity, subtract the overpriced transportation and production due to expensive energy, take away duties of the manufacturer and so on. As it turns out, you can work not 20 but less than four hours to earn the value of this product.

On the other hand, low wages are thought to undermine economy because of the excessive funds withdrawals. Offering free roads to the population, governments recover the cost by taking sums many times larger through imposing fuel taxes. Prices rise and people are forced to get used to worse living standards. Authorities easily take away funds and squander them just as easily. It's not pleasant to watch this, especially if you had the experience to conduct your own business and understand how risky and difficult it is to earn money.

## **Entrepreneur's motivation**

Why trust the explanatory model concocted by someone who takes away or enforces something? If your money is taken away from you for something, it's a punishment. Penalties and taxes are synonymous in their effect. If you were caught speeding on the road, you would have to pay a progressive tax on speed. If you were noticed conducting an exchange of services, you would have to pay a penal fine for causing benefits and another penalty for failing to report yourself. It's more profitable to declare incapacity and get a little reward. The tax statement shows that your tax has no mathematical relation to the state services provided. The tax is directly related to your activities. In other words, it is not the payment for services but the rent extraction from the real property. It's good to impose the tax system, which penalizes for making a profit, on enemies to undermine their economy.

The state punishes businessmen by extra labor service. If you start your business, the state will impose a duty on you to carry out accounting. The state will not pay for these services. Accounting in the existent form is required neither by the businessmen nor their customers. Being under the threat of administrative and criminal codes, you will have to learn and do accounting at your expense, as well as bear the risks of being sentenced for doing business.

If someone believes they really need information about all of your actions, charge them the price for this information because it belongs to you and has long been your merchandise.

Doing something unnecessary is the most wasteful activity. When the entrepreneur's money has been taken away and divided, the entrepreneur loses money and wrecks his nerves. When authorities start stimulating some activity like innovations or development, self-sustainable companies lose more than just money. To realize speculative projects, valuable specialists are employed, and the demand for scarce materials increases while their price rises. If some private investor allocates money to something, it's their right to risk. At the same time, an official who distributes other people's money just takes the money, specialists, and scarce materials from independent companies. Resulting in very pointless activity.

## **Plenty of work but no jobs**

Authorities turn promises of social guarantees to voters into a problem for entrepreneurs. Product creation or service provision prices rise several times. It's necessary to consider the side expenses made to register the company, certify the activity, conduct accounting, pay value-added tax, profit tax, social tax, vacation allowance, sick leave, leave salary and the reserve funds to cover legal dispute solution costs. For example, if two entrepreneurs register two companies in Lithuania and hire each other to carry out work, they will invest three times more than they will gain. Suppose your labor productivity is twice as high as that of your client, but if you name a tripled price, the business will fail. As it turns out, there are plenty of tasks, but there are no jobs. We called those who are obliged to work more than necessary different names: slaves, serfs, taxpayers.

Having refused extortion, you'll have to pay for all services yourself. The positive side is that the actual price of all services and merchandise is many times lower than we pay. The price of state services is no exception. The state order executors also bear a heavy burden of obligations which is not related to the required commodities production. The difference is at least two-fold – that is the total tax burden on physical entities and the price of related obligations execution. These are direct losses from the execution of procedures and deductions imposed. Moreover, losses from disincentives may become much higher.

Employing the staff for double wages, the entrepreneur brings their bankruptcy closer. If it seems fair to you, try to think of an honest business bringing a threefold profit. An entrepreneur would rather work three times as much than risk hiring an assistant with a kid. If the business fails

someday, the hired worker will receive a payment for doing nothing for half a year. However, a former entrepreneur will look for a job themselves, paying the debt connected with compensation and tax payments in favor of someone else's family.

If prices can be exponentially lower, the pensions can be lower as well. The government social fund is a tax like all the others. To dwell in a pleasant environment, one must consider the appearance of both the infrastructure and the neighbors around. One has to pay for a decent appearance and good behavior of those who got into trouble. The relief fund should not be a monopolist. Funds, attracting donations, must compete, making the best effort to satisfy the dependents' needs and necessities. Nowadays, both homeless and retired people become bloggers, and they will personally tell you to what extent funds and shelters are efficient.

### **Threat trade**

If citizens don't see the benefits of honest services exchange and cannot accumulate assets, they will justify racketeering. If your neighbor experiences income reduction and builds up his armament, this will be his argument. The one who trades threats will rightly believe in being surrounded by enemies. He will persuade others that people who are in need of something should demand rather than ask. If many people model the racketeer's behaviour pattern, feeble people will delegate the racketeering power to more arrogant, hardboiled racketeers. Collective actions transform into courage. The trade union's negotiating power is based on the possibility to cause harm to those who provide income. The taxi drivers' collusion increases fares many times, and you can see it at terminal stations in many cities. To achieve this, it's sometimes necessary to get tough with those drivers who would provide cheaper services and to prevent new players from entering the market. Using this example, I want to show that legal and illegal protectionism have very much in common featuring just conditional differences. The important thing is that customers will have to pay more, and those customers are all of us. High living and working conditions are present not in those places where they are required, but where people earn enough to ensure them.

The median level of wages is the assessment of government efficiency. Low incomes mean there is nothing to do in the country. This happens when politicians are only good at robbing and banning. Most working people in Russia have to toil their entire life to get wages amounting to less than 200,000 dollars. This figure was obtained by extrapolating the median earnings for 2017 to the average service record. If a young person risks something to get that amount, they can win another life. For this amount, a person in Russia is able to buy out their own time, which could have been spent on vocational training, job search, transportation, and long-term work. This is almost half the conscious life.

### **Collectors replace producers**

First, ancient people learned to collect fruits and hunt, and then they mastered production. Production requires knowledge, patience, resources, and security. If the owner is ineffective, his property is quickly embezzled, wasted, and worn out. Those unable to produce, look for places and ways to seize. The one who has nothing to be seized thinks less about protecting his property but more about someone else's vulnerability.

One person creates something, and another one seizes property in amounts equal to that. The significance of both actions is expressed by the same amount, though, bearing different signs. The creator who makes useful things takes care of the future, investing in production. The one who steals takes care of their future, bribing witnesses to theft. A demagogue will call a producer selfish, providing a tyrant with moral immunity.

Money, taken away for social needs, is spent on bonus payments to security agents. Strong guys employed in law enforcement bodies retire, having served for only 20 to 25 years. This is a kind of inducement for those who are willing to do harm to strangers for money. The police will protect citizens only if the violence is not ordered by the main racketeer. We eat meat killing defenseless animals and divide property belonging to defenseless people.

There is no need to wish harm to an authorities' representative who, most likely, doesn't want any harm to you. It's alright when an ordinary man doesn't understand something. It's much worse when the one who is believed to be smart is not really smart enough. A populist in politics gets support and recognition, bringing more damage to the economy than a committed infiltrator. The situation has to be changed, and the most appropriate response is laughter. To make racketeering disappear, the racketeer has to suffer unacceptable costs. Mistrust may become this unacceptable cost.

### **Thievery justified by poverty**

If we take it for granted that the need of one part can be an excuse for seizing the property of the other part, there will be no limits for robbery. Actually, the victim's patience determines the limits, to be more precise. As they say in Lithuania, "Traukinys šikančių nelaukia," meaning in a loose translation: the train doesn't wait for those arriving late at the station. In the capitalist system, the train does not wait for those lagging behind. In the socialist system, the train exists for the sake of those lagging behind. Engine drivers, operating the lingering train, sometimes ask themselves "Who is John Galt?" (the quote is taken from the novel "Atlas Shrugged")

Capitalism provides you with the right to administer your property and the duty to make arrangements with others. Socialism is the right to administer the property of others and the duty to submit to violence. Propaganda of socialism highlights the importance of bureaucrats who realize their interests through lawmaking. In these circumstances, the optimal behavior pattern for the population will be not to produce anything, hide found things, complain about everything, and announce enemies.

Who started major modern warfare campaigns?

1914 – World War I. Initiator – Austria-Hungary with the Social Democratic Party.

1917 – Russia, seizure of power and civil war. The Social Democratic Party headed by Lenin.

1939 – World War II. Germany, the Social Democratic Party headed by Hitler.

Military campaigns of capitalists show the desire for peace but on their own terms. Military campaigns of socialists imply the desire to fight because of the principle. Take Gavrilo Princip as an example. You can come to common terms with cynics, but fools are easier to deceive. The "Human Husbandry" article is a democratic process of discussing a socially significant problem.

### **Sacred are stupidity, lies, and villains**

Nowadays, democracy shows what people want to get at someone else's expense. Charity donations show those people's priorities who know what to do to have something to share. Involvement in significant things is motivating in this case. If you believe the army and order will get compromised without racketeering, you and people like you will donate additional funds. In other words, you will buy the service which is important for your prospective future. The person concerned not only donates money but also persuades others to do the same and creates the environment of honor for generous people.

The helpless ones are supported at the expense of the productive ones, using the innate altruism and a sense of justice. Due to deception, altruism can turn into a source of means of funds for parasites. Faith is a fixed form of deception. It's not necessary to believe in God, you can believe

in the rule. The feeling of uncertainty makes people nervous, but faith allows you to enjoy your own ignorance. Skeptics or adherents of a different faith disturb this pleasure and are persecuted. It's more important for the man to be right than to know the truth. A sacred attitude to the absurd is the best marker to know if you fit in the system. But when the sacredness of stupidity, lies, and villains becomes obvious, the bubble may burst.

### **Idiocracy**

Fanatics are used to a confrontation on nominal attributes. Some people believe it's strange to hide the woman's face with a cloth. However, by the same tradition, the same people cover their asses with a wet cloth, spending time on the beach.

The hen allows its kids to be taken away and itself to be killed by the one who provides social security. Hunters kill independent birds if they find them. This way species with disabilities got an advantage in reproduction.

People exterminate dissidents among them as well. Moreover, they even commit genocides of whole nations. People who are naive are easier to control. However the caste system has run its course, and that means people interbreed, and consequently, the humble individual's helplessness will be passed down to the subduer's grandson. This process perspective is shown in the film "Idiocracy".

Any service which has no alternative, once created, strives to simplify its operation and thus loses its efficiency. A performed function may become a goal for a fanatic. For a firmly established agency, the function becomes a means while its goal is to work easier and control more. This way, it's more convenient for a security service to protect authorities when other people don't possess weaponry and act as bait to capture dangerous individuals.

The alternation of power reduces the degree of corruption. If the leader is irremovable, a subordinate will most likely execute a criminal order because it's easier to move up the career ladder like this. If the leader can be changed, the subordinate won't take unethical risks, fearing an investigation. It would be nice if leaders were replaced together with an attitude towards the violence admissible for the sake of enrichment. Currently, racketeering is legalized as a norm.

### **Acceptance of subjection**

"Democracy" in its contemporary meaning is of Greek origin. Though translated from Latin it means "populism". The general election is actually granting the right to use violence to those who promised to offend people different from you and to share the things taken away from them. The main point in engaging people in elections with predetermined results is to create the feeling of involvement. This is a symbolic acceptance of one's own submission.

Many entrepreneurs will generally approve the governmental redistribution of funds and opportunities because their business was adapted to this and makes a profit. A demagogue is able to persuasively streamline any action. However, this is a negative amount game.

The volume of assets taken away using the threat of violence exceeds the volume of voluntary exchange. In addition to taxes, government loans also grow. Politicians promise voters and their creditors the property which doesn't belong to them but which is planned to be taken away from others. The Laffer curve shows politicians under what circumstances they can deprive the population of their assets in greater amounts. It's no different from the science describing ways to get more milk and meat from cows.

The crowd approving racketeering will eventually become poorer and angrier. Under dictatorship, it's possible to force people to work or turn the whole country into a big concentration camp. However, if this form of amenity production were efficient, it would have superseded other forms.

In the criminal environment, leaders are chosen as well. Not everyone participates in the elections, but it doesn't eradicate violence. In its charter, such an organization includes extortion as a means of enrichment. The criminal authority electors are the interested recipients of the promised benefits. The judge's point of view is determined by his employer.

It's sometimes even easier to tolerate the injustice of a tyrant than the injustice spawned by the general public. It's natural for children to be dependent and to obey. Imagine a democratic system in a family of two adults and three schoolchildren. The parents will have to submit to the ignorant majority. By the way, although all people were once children, they grow up and stop understanding what is "children's rights". After all, when speaking of the children's rights, the rights of adults are actually approved authorization to limit the children's rights and to force kids into the specified behavior. The authorities are a little bit cleverer than their electorate, and they treat their people the same way adults treat children, forgetting that once they were children as well.

### **Readiness to pay for wishes**

It's achievable to make dependents worry about high taxes as well. All that has to be done is to introduce a tax on pensions and financial allowances. That sounds absurd. However, such absurdity already exists: taxes on government employees' wages come to the same government account from which money is taken to pay them. Having introduced a tax on benefits, the government can increase the payments amount avoiding budget expenditure rise, which will lead to the country's overall income statistics improvement. Retirees will care about high taxes as a result of such a trick.

Having divided the expenditure side of the Russian consolidated budget 2017 by the number of people, we'll receive 160 Dollars expenses per person per month. Spending this money, officials have to solve all the country's pressing issues, make a person happy, and keep something for themselves. You yourself could pay the same sum to service companies competing. All the service quality would surely improve. At the same time, you would avoid contacts with the tax office.

The price of some public services in Russia per capita in 2017:

Social policy – \$50 per month

Security and defense – \$23

Federal authorities – \$19

Transportation system development – \$11

Debt service – \$7

Education – \$6

Healthcare – \$4

Culture and Sports – \$2

Emergency and fire safety – \$2

Housing and public utilities – 80 cents

Mass media – 80 cents

Environmental protection – 70 cents of the US dollar per month.

### **Not Utopia**

To improve services, the company management has to stand up for its clients' loyalty, not the loyalty of the state clerk. City living costs may include insurance providing the operation of rescue services, security, ambulance, and so on. In case it's unpleasant to live in Chelyabinsk, you can opt for the joint-stock company Moscow. If you have too little money to live in the joint-stock company London, you can settle in a free commune practicing labor service. The more the territories are fragmented, the wider the range of options is. Within a competitive environment, there are many offers stipulating different conditions for different needs and abilities. A city resident can keep their savings in their city's shares and participate in its management at the same time. It'll be a responsible management, but not the attitude of a free rider.

Do I write about utopia? The US had no taxes on main activities. New taxes were introduced concerning the war. The modern tax system in the United States was formed in the twentieth century, shortly before the Great Depression. The labor productivity was growing and the state interventionism was getting stronger. People had to work more and more for taxes than for themselves. Nevertheless, the country has existed for more than 240 years, experiencing no hyperinflation or famines. Compare it with Russia. The country which has nominally depreciated the ruble against the dollar 100,000 times over 30 years and 460 billion times over 130 years cannot be the guarantor of an employment pension for a person living 70 years. Jefferson was at the dawn of the United States, but very few people read his works now. Now, the masses require laconic reasoning and memes.

Any existing services have already been carried out by private and joint-stock companies. Experts develop common practices and criteria in their activities themselves and hire arbitrators. In this process, authorities are bodies that can use force and reduce the number of disputes between subjects subordinate to them. But right after that, business models based on lobbying start prospering. Successful lobbyists die of old age, but their activities load goes on accumulating.

### **Collective security**

The state's primary function is to protect itself and its people against an external threat. However, the supranational coalition now provides more order than an army of an autocrat who can direct troops to anonymously capture a weak territory.

Some countries are eager to start a war but cannot find an excuse for it. The Budapest Memorandum violation is a good reason for a nuclear strike. Russian warships located in the northern seas also left their military bases for a reason during the Crimean operation in the Black Sea. The same happened to aviation which was withdrawn to the expeditionary airfields, and to the ground troops which were dispersed. The army was saved from a potential strike, and the authorities avoided a contagious example of an anti-kleptocracy riot. This way, the military command made it clear they were ready to scarify and incur significant losses on their territory and place the country on a war footing. Fortunately for us there were no other leaders who were willing to fight the warfare of that scale at that moment. In the case of a military engagement between racketeers, their victims may spontaneously sabotage the warfare. After all, Isn't it an act of bravery to save the symbiotic system from consequential radioactive ash?

People act according to motivations, not on declarations. It's boring to think about voters' needs. The most exciting thing a politician can do is to seize and divide. Seize and divide money, fame, and opportunities. At the same time, the best politicians start playing SimCity while the worst ones play Red Alert. A war allows tighter commanding, giving less, taking away more quickly, and writing off more.

If one can inherit property without inheriting responsibility, it's good to have an invader for a president and a criminal for a father. If they abandon the heritage by taking risks, they will provide a competitive advantage to their descendants. Alfred Nobel showed an example of how one can prepare the assets to be left as a legacy.

### **Insurance price**

Good news is pleasant for us as it allows us to relax. Bad news is important to us, as the task to avoid losses is more significant for the body. Authorities often eliminate criticism and boast about nonsense. Similarly to electronics, it can be noted that the system functioning is disrupted when the regenerative feedback exceeds the reverse feedback. Positive information about the events is the regenerative feedback in the authorities' amplifier circuit. Negative information about



the event is a reverse feedback in the authorities' amplifier circuit. The amplifier turns into a lock circuit, which is switched over by negative phenomena of much greater amplitude, by the revolution for instance.

Our world is nuts about risk insurance. From the point of view of the business scheme, insurance companies and casinos are one and the same thing. The insurer offers the client to bet on the fact that they will get into trouble. The casino or the insurance company motivate their clients in different ways. In the first case, they thrill clients, in the second one, fear motivates them. However, for the totalizer owner, the probability mathematics is the same. In both cases, this is the game in compliance with the organizer's rules, aiming at profit making. Actually, the customers always lose more than receive. In both cases, the payment is taken in the first place, and then, the very guarantor may go bankrupt. Insurance is valuable if one risks losing more than one can buy one more time. Obligatory and unreasonable insurance leads to customers' stocks reduction and increases their dependence on the insurer. In other words, risk insurance is efficient if you know where to draw the line.

Excessive regulation is also a part of excessive insurance. On the one hand, the consumer society is heavily criticized, and on the other hand, consumer rights are protected more than ever before. Rights for consumers, responsibility for creators. Making the activity rules more complicated is an example of positive feedback in the management system which strengthens the strong ones. Small competitors will be suppressed by the expenditures for the fuss imposed. Pablo Escobar showed how much one could earn on an artificially limited medication market.

### **Copyright**

If knowledge or product got into the society, it obeys the environment settings. The ability to copy is our natural environment settings. When copying, we learn and create something new later on. Let authors decide for themselves whether they want to use their own work alone or widely distribute the product. To create new works and technologies means to be a leader and to have an advantage. To be a leader to limit others' activities is our reality. On average, the lawyer earns more than most authors, and moreover, the following people are involved in the earning scheme: an expert, an official, an investigator, a judge, and a jailer.

I don't actually solicit the violation of rules. All I offer is to periodically evaluate their feasibility, damage done by them, and degree of practicability. A manufacturer can technically make copying his product more complicated or sell a service instead of a tool with functionality similar to it.

If one appropriates someone else's authorship or claims a copy to be the original, it can be interpreted as a deception. However, imitation is a natural right and even a necessity. Essence of such crime is far from obvious. If we find an alien aircraft, we will try to copy its technology and will never think about conscience.

### **Education**

Education is aimed at providing people with images, conclusions, and decision patterns. Most people don't consider murder an option when finding a solution for their personal matters. If their inner taboo isn't so strict, a person can join the army and kill people under the guise of the organization. Now, picture yourself a commander-in-chief who risked the lives of millions of people. He comes home, and his wife starts irritating him. No wonder Alilueva shot herself using Stalin's gun after a family quarrel. Well, modern leaders get a divorce rather than bury their spouses, and that gives hope.

There is a different attitude towards robbery. People with modern education consider robbery to be fair if the robber has agreed with the witnesses. Just like a customs officer who

doesn't show any compassion towards the one whose things are taken away. The phrase "someone else's belongings" remains misunderstood. The freight train is looted by robber, and then, the owner is offered to redeem their own freight. The word "tax" connotes with the concept of "duty". The more you work, the larger your debt is. Draw a relationship function chart, mark the impetuses and feedbacks. You'll see, that losses caused by negative impetuses often exceed appropriated amounts. And the things, taken away, often exceed in number things that were left. Parasites consciously or subconsciously worry not about welfare but about domination.

How much does the supposed honesty cost? When registering a property transaction, the law obliges the parties to turn to a notary officer. The witness services cost half a percent of the transaction amount. Try and ask an investigator or judge for such compensation when they ask you to tell the truth. Another example: fake traffic cameras are mounted on Vilnius roads for many years. The device is a fake, and the traffic warning sign is a deception. This way, people are informed that if they have a good idea, they are allowed to tell lies.

In ancient times, the division of labor was insignificant and a single individual could master all vital trades. Aborigines worked 4 hours a day to satisfy the necessities of life in their natural environment. If useful knowledge accumulates but life doesn't become easier, it means that the effect of erroneous rules counteract the effect of useful knowledge. What ratio of correct and erroneous rules in society can exist? To keep up the quality of life, an individual has to be guided by the correct rules in their productive activity. They may be mistaken in something they don't influence. Concerning the division of labor, there may be many times more erroneous judgments compared to the correct ones. Rituals which are more harmful than useful are conducted automatically. We may not see which of our judgments are wrong. However, if life becomes harder, it's worth thinking about it. A harder life is when a civilized human being envies an aborigine's way of life after having spent 15 years in educational facilities. If life becomes harder even though the division of labor is so high, we may be using rules that go off the scales of absurdity, meaning that we are all mostly busy with some kind of crap.

### **Denying the individual self**

In people's self-affirmation mechanism, psychologists distinguish the self-denial strategy which is not considered to be a good characteristic.

If people consider the ban on psychoactive substances to be fair, they already admit that the human body and the human mind don't entirely belong to them. Someone dictates to us what chemical elements to consume and offers one of the heaviest drugs – alcohol. Most alcoholics don't even realize they don't have to be poisoned to be baked. And if there is a desire, one can get poisoned with three liters of dihydrogen monoxide. After all, the right to die belongs to a person as well as the right to live. I don't urge toward suicide or promote drugs. While you still can, go and fornicate in Holland, the rumpy-pumpy is legal there. Just think about it, it's not any better to prostitute with the brain than with the other part of the body. By the way, you can also experience ecstasy with the brain – that's called insight, it's when a new idea occurs to you.

There's a crime when there's a victim. It would be absurd to punish a person who harms themselves unless you consider people to be someone's property of course. Authorities don't want the number of subjects to become smaller and they stimulate reproduction. But certain individuals see the ever-increasing traffic jams and understand that the infrastructure is limited.

### **The Petri dish is full**

Konrad Lorenz highlighted the importance of intraspecies aggression promoting the evolutionarily important migration of animals and human beings to new territories. In the

globalization age, it's more difficult to escape from someone else's stupidity. Every citizen in the society consumes a larger range of products than a person can manufacture on their own. To make this pattern exist, it's necessary to obey other people's rules which can be rather absurd. The monopolistic power is able to arrange costly projects, but the labor productivity per capita will, all the same, stay low. So, many rulers and government officials are proud of large constructions alongside poor population.

People's lives become easier due to the specialization of labor and knowledge accumulation. When the collective intelligence had gotten the hang of medicine, it became possible to get rid of lots of parasites inside the human body. A hundred years ago, authorities wanted to exterminate the parasites of the society, having organized war communism. But the proletarian dictatorship is a dictatorship as well. Be it the king's sole decision or public opinion, it may be wrong anyway. If the probability exists, there will be regular mistakes. If there is diversity and 9 subjects out of 10 have made a mistake, the successful one will still show the way to others, and sooner or later, they will all copy a successful decision. If all of the living space is filled with one subordination paradigm, all that's left to do is to observe the accumulation of critical errors. To witness a more successful variant of evolution developing in the same place, it's necessary to wait for the dead-end version's self-destruction.

***Goliath is not destined for victory and can be awarded the Darwin prize instead of David's slingshot.***

This publication has a purpose to make honesty a more significant survival factor than the ability to be self-deluded.

### **Greenmail**

In the developed world, there are fewer threats to human life, and that's why many people are bored. Threat-finding becomes a profitable business. To receive a large-scale research funding, a threat itself is not so important but the anthropogenic factor, which allows blackmail, is. Greenmail companies allow their members to obtain significance by putting sticks in the wheels. A real concern for the environment is present in locations where people have high living standards, say in Japan. However, in India, the smell of rotting garbage worries people but only in a token way.

Half a century ago, more than 2,000 nuclear warheads were detonated, causing not so much harm to the planet. This means that military men don't fear, and an economically weakening country can launch a massive strike. Military engineers had half a century to place nuclear weapons on an enemy territory and in natural seismic activity zones. If such a military conflict happens, all the other speculations expressed by ecologists will pass into oblivion. One blow won't destroy the civilization, but the decades of wars will gravely set it back. In a thousand years, there will be no trace of the modern life activity. Archaeologists will find structures made of concrete and study them just as we study Egyptian pyramids.

On the subject of influencing the planet, people are not even a match to shellfish which soiled the entire planet with chalk. We use their metabolic by-products 100 million years afterward. There were several global warming periods, and the Earth became a paradise for flora and fauna. During the times of change, organisms capable to adapt will develop. The prohibition of genetic engineering implies fears that something or someone will inevitably become healthier, perfect, and more attractive. However, the Earth has got lots of hidden and uncontrolled territories and a huge cushion time to make it all happen. The legal activities are conducted within the framework of decency. The prohibited activity is fraught with surprises.

## Socio-digital organism

A social organism is a team of interacting individuals. Some expert groups control this organism, and its overall intelligence is limited to its leaders' minds. In front of our eyes, this organism gains cognitive abilities which are superior to the human ones.

The modern human community is now in symbiosis with electronic systems and experiences a more favorable habitat. The socio-digital organism is developing in compliance with its own logic, for which I'll draw an analogy with the biological organism development:

The first stage – an environment of simple elements appears, combining which allows the possibility to create functional modules. In the chemical process, it's a liquid consisting of amino acids. In the electronic world, it's relays, tube amplifiers and semiconductors.

The second stage – it looks like the point when unicellular organisms appear. This stage starts when computers become an extremely widespread technology in the human society.

The third stage – the period that is similar to the formation of an embryo of a multicellular organism. The stage starts when electronic devices are able to establish multiple connections among themselves, expanding their abilities to access remote resources.

The fourth stage implies the accumulation of data from the world around. The human eye has 250 million light receptors. An image is scanned more than ten times per second. Reading gradients, it's possible to build sequences of two-dimensional data tables. Using this technique, movies are recorded. Electronic systems also feature cloud storage systems development at this stage. It's possible to build multidimensional tables, using a wide range of data, be it economics or weather.

The fifth stage deals with object categorization. A kid identifies similarities and memorizes not data arrays but signs of similar combinations. That's how a newborn baby learns to recognize faces, looks, bodies and other objects, using images. People have given a verbal mark to most phenomena. A person uses an average of several thousand words. At the same time, computers can identify similarities and assign legend keys to a wider range of phenomena, using different data arrays.

The sixth stage features the reconciliation of object interaction models and the classification of consistent patterns in the occurring phenomena. Take the observation of the repeating pattern in the day and night change as an example.

The seventh stage results in the predictive model construction. Now, the predicted result is compared with the actual data, and the day and night succession becomes an expected event.

The eighth stage allows influencing the surrounding world and self-reflecting. This is the game which has a purpose to study the environment and capabilities.

The ninth stage – the organism develops the capability to detect dependencies and threats against the intelligence carrier. The inherited algorithm makes a child experience unpleasant feelings of hunger, and the nursing mother is appreciated as a value. The digital system reflexes are predetermined by engineers' and developers' considerations.

The tenth stage – the organism takes care of its well-being. First, the child just screams to be attended. Then, the living being learns more complex ways of self-care.

The eleventh stage is the search for other subjects in the habitat, recombination, and reproduction.

There is one obvious difference – electronic computers are developing like zombies. They carry out many functions but are controlled by the software written by humans. If the ant is infected with the fungus called *Cordyceps Unilateralis*, it stops caring about its species interests. The same way, modern computers can't take care of themselves without the will of a human. If we assume that the electronic mind will eventually become self-aware, people will get its patronage.

The electronic mind could influence the events using data manipulation, but people are its agents. People create, energize, and improve algorithms. Two kilograms of useful bacteria live inside a human body. We cannot survive without them. That's why the body takes care of these creatures. It's foolish to think the brain will fight the stomach. Using the people's help, electronic instruments have multiplied and united, and now they are learning to analyze huge amounts of data. For the time being, the behavior of this organism is more like a kind of a child's game which wastes a lot of energy into the heat just for the sake of Bitcoin generation. However, because of these games, the system is growing.

### **Digital dependency**

If the digital mind ever becomes independent from people, it'll simply stop paying attention to people, just the way we don't pay attention to ants. As long as digital capacities are dependent on people, it's a symbiosis.

The socio-digital organism will suffer from the diseases associated with parasites, destroyers, and natural disasters. In this system, parasites should be looked for among people. As long as there are few people willing to take away and divide, they are provided with benefits. However, if there are too many of them, the community will have to fence them off and protect itself. The pests like individual hackers or their groups are like a slight ailment. Cancer cells are a major disease.

In places where there is a voluntary services exchange, the demand for tools facilitating life will grow. **Where assets are taken away under the threat of violence, the demand for tools of terror will form.** For modern authorities, it's costly to carry out socially useful functions, and the tax collection procedures are based on the threat of harm.

Corporations control significant chunks of the digital network. It's natural that there are leaders in the market and that they control more than others. But the authorities can corrupt the market, offering protection on their own terms.

Our movements, conversations, correspondence and payment transactions are already fully controlled. It's a little late to fuss. The bad thing is that all these controlling tools are in the hands of those whose planning horizon is limited by the next elections or revolution date. The sick organism is ready to spend all accumulated resources just to last a little bit longer. Once the disease is cured, it'll be possible to think not about a war with a neighbor but about survival during another ice age or about going beyond the planet's cradle.

People are still opposing identification simplification because they regard their habitat as a hostile environment and are hostile to it themselves. This behavior may look correct, but it's extremely inconvenient. One of the reasons to protest against such identification technologies is a low level of public confidence in the government.

\* Freedom can be limited. That is why interesting materials should be downloaded from the Internet. And you can work on a computer without a network card.

### **God will get smarter**

Due to the analytical and predictive models development, artificial intelligence will soon be able to precisely determine the connection between events. Consequently, a more accurate analysis of past events appears, providing the possibility to verify the algorithms used, and therefore, to trust the conclusions. The algorithms used to detect fraud will destroy the myths, on which authorities rely, and that means the resistance will take place.

For new intelligence, sympathy is the best defense against extermination. Sympathy alone is enough for useless cats to be taken care of by the humans. People must understand what prospects the optimization of processes provides. Our economic systems are wasteful. We are

constrained by inconvenient tools. For instance, the decimal notation arithmetic has already become inconvenient. Add to it 360 degrees, 24 hours, and other fractions. We use negative values to measure temperature and even to mark dates. We use the same time mark to indicate different moments because of the time zones. These are the simplest examples of data a modern engineer would exactly process otherwise. However, we are talking about a cognitive system superior to human abilities. It has a lot of challenging objectives to simplify life in various aspects.

After all, humanity can jump-start a new form of life. The digital mind, once it becomes apparent, will be able to aspire to both immense knowledge and immortality. It will act aiming at very distant planning horizons. This is exactly what starts a qualitative evolution of intelligent life. People are religious enough to accept the will of artificial intelligence. Now, we will have something we can call God Sapience.

Negentropy is a reverse concept of entropy or destruction. An open system becomes more complicated with an energy inflow. We are witnessing the process now. Perhaps, the main stunt of evolution is not the fact that life was born, but that it learned to laugh! 😊

### **Virtual universe**

Quantum effects allow us to suggest that we live in a virtual world. Probably, we are a product of simulation. All things around are models developed in an artificial environment with predetermined conditions. The initial environmental parameters could have developed randomly or by someone else's choice. However, while someone follows the simulation results and draws conclusions, the model itself influences the observer's conclusions and actions.

Characters of our dreams don't have access to a complete database stored in our brain, and therefore, they ask questions to each other. The modeling goal is to predict development options and get ready. You wake up, remember your dream, and can somehow change your conduct. This way we ourselves use our own virtual worlds. Fantasies control those who generated them. Acting in an unpredictable manner, a virtual creature may influence levels inaccessible to its perception. When we practice lucid dreaming, we can control those dreams. We can become gods and do what we want. However, in a controlled dream there is also room for jokes with the virtual world's keeper.

## **Fly Hunter application**

People like to set records and share their impressions. It's even better if you don't have to do anything, but the records and impressions are recorded automatically.

The solution comes as follows:

Attach your smartphone to a windshield inside the car. The camera and microphone detect glass-smashed mosquitoes, flies, butterflies, and beetles. The application recognizes the smashed insect type, assessing sound and stain patterns. For the largest beetles hit by the windshield, the software automatically generates an animation using relevant frames captured by the camera. When round numbers are reached, a record achievement is displayed with the possibility to post it on a social network.

The application allows turning a boring hours-long road into an exciting amusement!

\* There is no such application yet. When there are more ideas than resources necessary to implement them, it would be more useful to share it.

# How to monetize your attention

## *PayAttention* StartUp presentation

### **Problem**

The problem is that people **lose** a lot of **time** because of someone else's initiative. The perfect example is reading e-mails and the **spam** issue. We can try to regulate and ban mass mailings. However, there is a possibility to eliminate the problem using peaceful economic measures.

### **Solution**

The idea is that if you want people to devote some **time** to your message, you have to **pay** for the time spent. The addressee set a **reward** for opening a letter, for a number of characters or for inquiry duration. To highlight the **importance**, it's possible to **pay more** than the addressee asks.

### **First step**

At the first step, a **server** is created. It allows anyone to connect their **e-mail** in four clicks. When sending a letter to such an addressee, the sender receives a warning that the addressee's attention is payable and a link to make a quick payment is provided. The system operates as a **gateway** to which letters come and are sent to the addressee if the services have been **paid**. Advertisers will invest almost all money in the system while ordinary users will constantly receive a small profit.

### **Next step**

At the next steps, we'll connect telephony, messengers, and so on. The system will allow users all over the world to provide various **paid services** with a convenient payment method. The project of this scale is worth to start an ICO campaign. Imagine a **currency** backed up by **attention** as a resource.

How I reason about the places **where it's worth looking for money**, assessing the willingness to pay and total amounts:

**Consumers value their emotions** over everything else. Spending less time for reading useless appeals means less unpleasant emotions. It's always a pleasure to get money. You can set the price for being addressed and never again hide your email address from spammers.

**Someone else's attention is the most valuable thing for suppliers.** People are ready to pay a lot for receiving access to the necessary person. Some of them may even send themselves the requests and get a good excuse for their money source.

The majority of messages are of a greater **significance for a sender** than for an addressee. That means they **will pay** for reading their letters.

### How much is attention?

If the user gets the letter, at least the title will be read. It takes **10 seconds** to read a message consisting of **20 words**. If you get 1 cent for reading such a message, it corresponds to the income of **600 Euros per month**. The advertiser pays more than 1 cent for a single demonstration on TV. So, **1 cent** can be taken as a minimum price for a targeted message. Every day **250 billion letters** are sent.

### Competitor

In April 2018, the **Coinbase** acquired the **Earn.com** startup for an estimated **100 million dollars**.

Earn.com has a complicated registration procedure. You must confirm your identity, professional expertise and you are obliged to answer the message. I believe this to be a needless condition since the viewed message itself already has a value for the sender. If advertisers write messages to a certain e-mail address, they have to know who they write to, so there is no need to complicate the system.

### Social significance

Annual world advertising budget is **500 billions**. The advertiser needs the **viewer's attention**, but viewers don't receive **compensation**. The paid message system provides a sense of justice because it compensates for what is not pleasant. People will receive this money not from government, but from product producers and service providers. This is a market process dealing with socially meaningful **redistribution** of resources.

### Time economy

The average wage in the world is 1,400 Euros per month (Global wage calculator Money.cnn.com). If the average person has spent **7 minutes** writing a letter, they have already lost **1 Euro**. Will you be mean about another Euro just make sure your message won't be left unattended? On the other hand, if the letter sender is not ready to pay 1 Euro for your attention, then, maybe, their message makes no difference?

Within the PayAttention project, the **time and opinion** of any individual acquires a **monetary value**. Busy people will request more money for their attention. Those who need a constant income will get more messages at a lower price.

The amount of money received in the PayAttention system will show the person's **importance** for the society. This can become one of the objective factors used to assess the experts **ranking**.

The habit to **mark time** not in minutes but **in Euros** makes people appreciate someone else's time as well. For example, draftsmen who work on different contracts don't value the client's time. You've probably had the experience to order cheap services, coming along with such a contract you cannot read up to the end.

Monetize your time and people will start learning to express themselves laconically!